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TO WHOM IT MAY CONCERN

The Northern Advocate has published a weekly REALMAP in our Property guide since 28th September 2006.

It has proved to be a valuable enhancement to the guide and an advantage in a competitive market. One of our major competitive threats ceased publishing real estate advertising approximately 6 months after we strengthened our publication with enhancements which included REALMAP.

Mapit Ltd have proved reliable and accurate in the delivery of camera ready pages each week. The whole process up to pre press requires very little work by my team.

I am happy to recommend REALMAP to other publications that are looking to protect or grow their position in real estate advertising.

Yours faithfully



Anita King-Lassauw
Advertising Director